



Guiding Spirit to Shipping Industry

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Union Minister Sarbananda Sonowal flags off Maritime...

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Total Movements Moves Project Cargo from....

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SMP Kolkata to start night navigation soon: P.L. Haranadh

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Multi Modal Logistics Park near Chennai Port to come up by March 2025



FFFAI partners with 21CC Education to skill 45,000 employees within IIFF

The Indian Institute of Freight Forwarders (IIFF), the training arm of the Federation of Freight Forwarders Associations of India (FFFAI) has announced a major initiative to help upskill the employees of its member companies across India, as well as to skill and onboard prospective employees for the industry.

FFFAI has partnered with 21CC Education to develop and host e-learning modules that will explain the fundamentals of logistics and transportation, as well as the many tasks freight forwarders perform as the linchpins in the industry. 21CC Education is driven by the mission to make learning fast, fun, gamified, and to the point with “Learn anywhere, anytime” being their motto.

FFFAI & 21CC Educations collaboration is a vital boost towards making India Atmanirbhar in freight forwarding

As the guardian of the broader interests of the freight forwarding community in India, the FFFAI plays a critical role in ensuring the long-term health of the industry through a robust skilling and upskilling

program. Mr Shankar Shinde, Chairman of FFFAI and Managing Director of Global Express Multilogistics Pvt. Ltd., said, “The transportation and logistics industry is a great industry in which to make a career. The diversity of work is only increasing year upon year, with ample opportunities in India and abroad. In order to make sure that our member companies can attract the right talent, it is critical that we proactively skill and train that talent for our industry.”

Mr Sanjay Tiwari, CEO of 21CC Education, who has first-hand experience working at companies such as Maersk and KLM Cargo, expressed his pleasure at being selected to partner with IIFF in this significant endeavor

India’s logistics sector is projected to expand at a CAGR of more than 10 percent, from \$200 billion in early 2020 to at least \$320 billion in 2025. It is well known that logistics is the backbone of any industry.

Mr Shinde in closing remarks said, “A large part of making India Atma Nirbhar is to ensure that we create the talent pool that will populate and run our

industry for decades to come. This joint initiative with 21CC Education represents a first and vital step in that direction.”

The 21CC Skilled app, available on Android and iOS, not only

offers online training but also matches qualified candidates with the right employers.





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4
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