



Sagar Sandesh

Guiding Spirit to Shipping Industry

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POWER OF INFLUENCE



The Naval Connection (TNC) is well known for ideating and conducting creative events & activations which bring industry stalwarts together for sharing ideas and vision.

The “**Mind Over Water Power Of Influence Annual Leadership Meet**” was one such prestigious event organised by TNC on the 9th of March, 2022 at a plush club in Mumbai. Among the people who attended were around 60 top management and finance peers from the shipping industry. The guests enjoyed a star-studded evening of great food, fine wine and the most cogent leadership talks by powerful influences.

The evening started with **Capt. Shoukat Mukherjee, Founder & CEO, of The Naval Connection** who welcomed the audience with



his trademark gesture of calling out the names of most of the guests in the audience. Shoukat described how TNC has been able to add value to the industry through their training workshops, events and activations, social media and digital promotion initiatives and people advisory service. He said that growth was a major part of any organisation and

Power of Influence Annual Dinner and Leadership Meet Organised by TNC

TNC has grown from being a start up to a company which has trained more than 4000 seafarers in a span of just one and half years virtually through ‘The Naval Connection Virtual Academy’.



In the people advisory services, TNC has teamed up with **eminent psychologist Ms Twishi Chand** whereby they have researched and worked upon a seafarers’ mental wellbeing programme which they would jointly release soon. Twishi was there at the venue and she spoke on the importance of a ‘happy ship’ for ‘higher productivity’



It was time to start the felicitation ceremony of Qatar Airways(QA) for their humongous work in the sector of seafarer’s travel during the COVID-19 lockdown. **Mr Karthik Vishwanathan, Regional**

Manager Indian Subcontinent, QA, Mr. Mustafa Khambaty, Country manager West and North India and Mr Amit Kubal, Digital and Marketing manager for QA were presented the plaque of honour by **Capt. Shiv Halbe, CEO MASSA & Capt. Mahesh Yadav, Director FOSMA**.

Karthik and Mustafa spoke of the challenges faced by the airlines during the pandemic to schedule the flights for seafarers and how QA lived up to the challenges by organising chartered flights. He also spoke about the dedicated Seafarer’s lounge which QA is operating at the DOHA airport which the seafarers are able to use free of cost during their transit. Capt. Halbe and Capt. Yadav also spoke about the huge challenges of seafarers travel and sign off from ships and how all associations worked closely with the administration and the airlines to conduct the chartered flights to and from Doha.



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Further Capt. Mukherjee called **Mrs. Aditi Mukherjee, EVP HR, National Commodity and Derivatives Exchange (NCDEX)** to felicitate **Mrs. Priya Nayak** on the occasion of International Women's Day. Priya, being the wife of Capt. Pankaj Nayak, a master mariner presently based ashore with a shipping company had shelved her dream of becoming a chartered accountant after clearing part of her inters in the year 1998. She became busy with raising her only child as Pankaj sailed on board ships. But she realised her dreams after 24 years even after so much change had happened in the world of finance, she never gave up her dream and finally cleared her exams and became a chartered accountant in the year 2022.



Capt. Mukherjee also called up on stage **Capt. Mahendra Bhasin, Chairman MASSA** to say a few words which he did in his usual style of elan. Capt. Bhasin said that as things were starting to open up people were looking to meet each other and network, something which did not happen for almost 2 years during the pandemic.

The house was then open for dinner and networking over some soft lounge music. People bonded and the smiles were visible all around as the community representatives met each other and discussed various personal and business matters. Mrs. HK Joshi, CMD Shipping Corporation of India also attended the dinner with her better half

Said **Capt. Shoukat Mukherjee** "The Power of Influence Dinner is one of our flagship events and our first physical onsite event after the pandemic.

We are overjoyed with the response received from the attending guests and we are looking forward to hosting this meet at Dubai in Oct 2022".



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