



Sagar Sandesh

Guiding Spirit to Shipping Industry

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FFFAI's Training arm IIFF hosts Women's International Shipping & Trading Association (WISTA)



Indian Institute of Freight Forwarders (IIFF), the training arm of Federation of Freight Forwarders' Associations in India (FFFAI) hosted Women's International Shipping & Trading Association (WISTA International) to demonstrate on stimulate board game event "Business On The Move" on Saturday, 9th July 2022, for a fun morning of learning through gamification of freight forwarding industry.

Formed in 1974, the Women's International Shipping & Trading Association is a global organization connecting female executives and decision-makers around the world. WISTA International serves as a connector for its network of more than 3,800 female professionals from all sectors of the maritime industry.

Business On The Move is an internationally acclaimed Logistics game which is a great way to learn, learning through gamification is very popular and a new way to learn.

IIFF has always been at the forefront of adapting the best ways



to train the "Tomorrow's Leaders" The training was imparted by Mr. Tej Contractor, President, IIFF and Dr. Nirav Thakker, Hon. Secretary, IIFF.

The session was well attended by women participants and the occasion was graced by FFFAI Chairman Mr. Shankar Shinde and addressed the forum with importance of Women's participation in the Logistics industry itself endorses the changing the face of the logistics industry for nextGen to look it as the first choice of industry, The event was also attended by Mr. Vinod Sharma – Hon.Secretary and Mr. Amit Kamat – Vice Chairman.

FFFAI, Federation of Freight Forwarders' Associations in India is the Apex Body of Customs

Brokers and Logistics Service Providers in India with more than 6500 members from 28 member associations from across the country and have been serving the logistics fraternity since 1962

FFFAI is organising the 24th Biennial Convention from 12th to 14th Aug 22, at Chennai and appealed all logistics service providers to attend the same.

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