



Sagar Sandesh

Building Spirit to Shipping Industry

Maritime Tabloid English Bi-Weekly E-Paper

In association with R L Institute of Nautical Sciences, Madurai, Tamil Nadu. | RNI No. TNENG/2012/41759 | Monday, May 17, 2021 | Voyage 10 Wave 27



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Infra projects
implemented
at VOC Port
Tuticorin



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ICS publishes
seafarer vaccine
roadmap



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Officials of
Chennai and
Kamarajar....

“Most of us don’t know what we can do, till we do it”

- Capt. Shoukat Mukherjee, Founder & CEO 'TNC'



Capt Shoukat Mukherjee



TNC

Shoukat is a Master mariner and brings with him, 16 years of sailing experience with premier companies, combined with over 10 years of shore-based assignments in India and South East Asia in areas of areas of Training & Development, Quality Assurance & Compliance, Business Development, Deployment of strategy tools, Social Media Management, Digital Transformation, Leading Change Management frameworks, Talent Management and Leadership Development.

In 2017, Shoukat authored and launched maritime industry's first book on **Leadership Development and Team Building** titled, 'Mind Over Water' which has sold more than 4,000 copies and partnered with over 75 shipping companies and training institutes in India and abroad.

He founded his consultancy firm 'The Naval Connection' (TNC) in 2019 with a mission of 'Building Value for the Future' helping people to understand their true potential and become successful while working on their strengths and weaknesses. TNC works closely with organisations to upskill their human capital which leads to a highly motivated workforce which in turn increases the profitability of the company.

Shoukat is a certified leadership coach and professional master virtual trainer. He has conducted more than 200 management workshops for shipping as well and non-shipping clients. The Naval connection Virtual Academy has trained more than 1500 seafarers and shore-based personnel during the last 12 months of the pandemic on both technical and soft skill management training. The latest achievement of Shoukat has been the partnership with Indian Register of Shipping (IRS) in formulating and conducting the 3 days Masterclass on **Train the Virtual Trainer** titled 'Create Your Extra' conducted by IR Class Academy in association with TNC, the first batch of which was conducted in the first week of April and received humongous positive response from the global participants.

About The Naval Connection (TNC)

We support our clients with service solutions in areas of:

• Skill & Capability Building through

- Virtual & Classroom Training (Functional & Behavioral)

- Ideation and execution of Events, Activations and Conferences

& Process Audits

- Set up high focused quality management manuals (ISO / MLC) based on maritime needs

- Conduct external and internal audit to fulfill our client process excellence needs

• Aggregator to Technology Providers

- Partner with new technology providers, innovators start-ups and aggregate opportunities to cater to growing needs in the maritime sector. (shoukat@thenaavalconnection.com /+91 9433078830 and 9051337999)

• Career and Leadership Coaching

- Life coaching to professionals and executives

- Guidance to students on maritime careers

• Social Media Management

• Quality Management Consulting

New Liner links serving Arabian Gulf-Indian Subcontinent trade



Salient features

- Links India and Pakistan directly with markets in the upper Arabian Gulf
- CargoGulf's own containers
- Slot charter agreements with vessel operators
- Own stack in all ports - delivery orders are released by GAC offices
- Strictly standard origin/destination charges (no additional/hidden charges)
- Cargo carried under CargoGulf's own bills of lading
- Weekly service

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